



COLUMBIANA

SHELBY COUNTY | ALABAMA



THE CENTER OF IT ALL.



COLUMBIANA

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- Situated 10 miles from I-65 and 13 miles from US HWY 280, Columbiana serves as the County seat leading to a large influx of daytime population.
- The City of Columbiana, in partnership with Shelby County Arts Council and Shelby County Commission, constructed a \$10 million multi-use arts facility that opened in 2019, which houses the Shelby County Arts Council. Old Mill Square hosts music and arts centric performances of all types and is positioned to be a Central Alabama arts and entertainment destination with 216 seat black box theater, art gallery and studio space. Additional features include a Grand Hall with seating capacity for 500, a multi-purpose outdoor pavilion and a new public park connecting patrons to Main Street. Over 40% of tickets sold thus far have been to out of county or out of state patrons.
- A new residential development opened in 2019 and constructed and sold 35 homes in Phase I with Phase II and III adding another 105 new homes over the next 3 years.



KEY MARKET STATS



15,396

Columbiana Trade Area
Daytime Population



\$43,785

Columbiana Median
Household Income



38

Median Age



10,985 VPD

2018 ALDOT at Hwy 70 & Hwy 25

Designated
Opportunity
Zone

Lay Lake
Fishing
Destination

4,675

Columbiana City Population

15,000

10,000

5,000

0

5,802

8,512

12,559

3 Mile Radius Pop.

5 Mile Radius Pop.

7 Mile Radius Pop.

Sources: ESRI 2020, 2018 Retail Coach

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