

LIBERTY DAY

COLUMBIANA, ALABAMA

June 28th & 29th, 2024

SPONSORSHIP PACKAGES 2024



PREMIER SPONSOR

Package Includes

Stadium stage named after company

Logo on Video Wall between acts

Four banners in high visibility location in festival area

Six dedicated social   media posts

Logo on official poster.

Swag (55 VIP passes, 20 t-shirts)

15X15 booth space Friday & Saturday

\$10,000



SUPPORTING SPONSOR

Package Includes

Main Street stage named after company

Logo on Video Wall

Two banners in festival area

Four dedicated social   media posts

Logo on official poster.

Swag (40 VIP passes, 15 t-shirts)

15X15 booth space Saturday



\$7,500

PLATINUM SPONSOR

Package Includes

Logo on Video Wall

One banner in festival area

Three dedicated social   media posts

Swag (30 VIP passes, 8 t-shirts)



15X15 booth space Saturday

\$5,000

GOLD SPONSOR

Package Includes

Listed on banner on Main St Stage

Two dedicated social   media posts

Swag (20 VIP passes, 5 t-shirts)

15X15 booth space Saturday

\$2,500

SILVER SPONSOR

Package Includes

Listed on banner on Main St Stage

Social media   mentions

Swag (10 VIP passes, 3 t-shirts)

\$1,250

BRONZE SPONSOR

Package Includes

Listed on banner on Main St Stage

Social media   mentions

Swag (6 VIP passes, 2 t-shirts)

\$500

PATRON SPONSOR

Package Includes

Listed in festival guide

Swag (4 VIP passes, 2 t-shirts)

\$250

Contact:

Ali Payne

205-669-3969

apayne@cityofcolumbiana.com

Return Sponsorship form to:

Columbiana Liberty Day

107 Mildred Street

Columbiana, AL 35051

2024 Sponsorship Form

Sponsorship deadline is April 19, 2024

Business/ Individual Name: _____

Address: _____

City: _____ **State:** _____ **Zip Code:** _____

Contact Name: _____

Contact Phone: _____ **Contact Email:** _____

Website: _____

Social Media Handles:  @ _____  @ _____

Sponsorship Level

Premier Sponsor (\$10,000)

Supporting Sponsor (\$7,500)

Platinum Sponsor (\$5,000)

Gold Sponsor (\$2,500)

Silver Sponsor (\$1,250)

Bronze Sponsor (\$500)

Patron Sponsor (\$250)

Do you need a vendor space? Yes / No

Do you need electricity in your vendor space? Yes / No

T-shirt Sizes

(Please refer to the benefit information for the number of shirts for your sponsorship level)

Youth S/M/L ___ Adult: Small ___ Med ___ Lg ___ XL ___ 2XL ___ 3XL ___

Please email your business logo in Vector format to libertyday@cityofcolumbiana.com

Make checks payable to:
Columbiana Liberty Day
107 Mildred Street
Columbiana, AL 35051

Amount enclosed: _____